



17th and 18th of Juli 2008



LAPPKABEL

C/M/S/ Hasche Sigle

Rechtsanwälte Steuerberater



FINANCIAL TIMES
DEUTSCHLAND

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Indo-German Businessforum 2008

India not only attracts more and more international companies, also companies from Indian are expanding worldwide.

Due to this up-to-date information concerning the Indian and German market is essential to establish economic relations, transact investments and strengthen existing economic ties. To activate and accompany this process the Filmbüro Baden-Württemberg and the Honorary Consulate of the Republic of India for Baden-Württemberg and Rhineland-Palatinate are organising the second Indo-German Businessforum in 2008.

Top-class and experienced lecturers give insight into Indian fields of economics and discuss opportunities and risks of the Indian market. A widespread supporting programme builds a bridge to economy and culture.

- 300 € 17th or 18th of July 2008, respectively / 500 € 17th and 18th of July 2008, both dates

Bollywood Superior Club 2008

Beyond the Businessforum you have the opportunity to experience the Indian culture by visiting the Indian Film Festival 'Bollywood and beyond'. Within our **Bollywood Superior Club 2008** you are able to book our special packages. The events of the 'Business Packages' are not overlapping the seminars of the Businessforum.

The packages of the Bollywood Superior Club 2008 are suited as presents for partners, customers and friends.

Gala-Gourmet Dinner

On Thursday evening Honorary Consul Andreas Lapp is organising a Gala-Gourmet Dinner within the India Week. Different cooks from Mumbai prepare the Indian specialities, Chef de Cuisine for this evening is the chef of the Taj Palace Hotel in Mumbai. The evening provides the opportunity to exchange experience and knowledge in a jovial atmosphere.

- 111 € per Person

All relevant information as well as the online registration form for the Indo-German Businessforum and the Gala-Gourmet Dinner can be found on our website

www.indo-german-businessforum.de

If you are interested in a partnership or consider being present with an information desk at the event feel free to contact us. Of course we can also note you for the next Indo-German Businessforum on the 16th and 17th of July, 2009.

If you have any further questions don't hesitate to contact me either by telephone 0711 – 22 10 67 or via email mahn@filmbuerobw.de.

We are looking forward to welcoming you in Stuttgart in July,

With best regards
FILMBÜRO BADEN-WÜRTTEMBERG e.V.

Oliver Mahn
- Intendant indisches Filmfestival / Indo-German Businessforum -



Zeit Thursday, 17th of July

8.30 am Registration
 9.00 am Greeting Speeches
 Oliver Mahn, Director of the Film Festival
 Stefan Held, Member of Board KPMG
 Hans-Dieter Frey, Ministerialdirigent; Ministry
 of economic affairs Baden-Württemberg
 H.E. Meera Shankar, Ambassador of the
 Republic of India Germany
 10.00 am Key Note Address
 Ajay Shankar, Secretary, DIPP, Government of
 India

10.30 am India as Market vs. Procurement Market
 Andreas Lapp, Lapp Holding AG
 Marc Listosella, Daimler AG

12.00 am India as Market vs. Subsidiary Company
 Thomas Krüger, Dachser GmbH & Co. KG
 Andrej Hropot, Putzmeister Holding GmbH
 Günter Graber, KPMG
 Rudolf Weiler, DIGISOUND-Electronic GmbH

1.30 pm Lunch

2.30 pm Choice of Locations
 Andreas Dressler, KPMG

3.30 pm Coffee Break

4.00 pm “Samosa meets Sauerkraut” – Cooperation
 (Umgang?) with Indian Business Partners

4.30 pm Business Opportunities in India for German
 Companies

5.00 pm Conclusion

6.30 pm Gala-Gourmet Dinner with the chef de cuisine
 Hemant Oberoi from the Taj Palace Hotel in
 Mumbai
 Host: Andreas Lapp, Honorary Consul of the
 Republic of India

8.00 pm Film Festival Event: Concert with classical
 Indian music by the Music Ensemble of
 Benares

Zeit Friday, 19th of July

9.00 am Management of A Development Centre in
 India exemplified by Continental
 Gunnar Jürgens, Continental AG

10.30 am Coffee Break

11.30 am Successful Distribution Channels in India
 Klaus Maier, Maier + Vidorno GmbH

1.00 pm Lunch

2.00 pm Legal Framework of Market Entries in India
 IP, IT- and data protection in India
 Dr. Heiko Wiechers, CMS Hasche Sigle
 IP, IT- und Datenschutzrecht in Indien
 Dr. Gregor Zeitfang, CMS Hasche Sigle

3.30 pm Coffee Break

4.00 pm Important Considerations in Direct and
 Indirect Taxes
 Subramaniam Harishanker, KPMG
 Pratik Adhikari, KPMG

5.30 -5.45 pm Closing Remarks

10.00 pm 22:00 Film Festival Event: Indian Vibe
 Night with DJ Panjabi MC

 Businessforum July 17th 2008

 Businessforum July 18th 2008

 Bollywood-Festival / Indian Week

Moderation: Johannes Böhmer
 Subjects to change without notice
 Expenses are not included in entrance fees